

# COLUMBIA METROPOLITAN

Est. 1990

*Your City. Your Magazine!*



## **Best Radio Station**

104.7 WNOK

*What part of the aftermath made you most proud of Columbia?* We were touched by the amount of volunteers from around the Midlands who dropped their normal schedules to pitch in and help friends and neighbors rebuild their lives.

*How did the flooding affect your business?* Immediately, Ace & TJ and Greg Applebee of 104.7 WNOK, Jonathon and Kelly of 97.5 WCOS, and the rest of our iHeartMedia crew went into action — updating the community multiple times per hour of the latest news surrounding the flood. Partnering with our sister station NewsTalk Radio 560 WVOC, we were able to communicate news from those who were on the ground and at the scene directly and immediately to our listeners. Richland County Sheriff Leon Lott even commended us on our being their only source for getting the news out to the public for much of the catastrophe time period.

*Has your business contributed to the recovery effort?* In addition to airing hundreds of announcements on all six of our Columbia radio stations directing people on how and where to get help, we also sent our most popular radio personalities to Harvest Hope Food Bank to work with their staff in delivering food to those in need.