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Ace & TJ Launch The Radio Button Network

May 11, 2015 (Charlotte, NC) – With an ever increasing demand for radio personalities to add more digital content in order to engage with their audiences, The Radio Button Network launches today as a talent resource service run BY talent FOR talent focusing on ‘the other 20 hours’.

The Radio Button Network is led by syndicated performers Ace & TJ and will include services to assist radio performers with digital content & delivery, direct response, radio syndication and the creation of new inventory. The RBN allows talent and ownership to pool their resources and increase the profitability of BOTH while increasing the bond with talent, the audience and their station(s).

The Radio Button Network will also now serve as the syndication company of The Ace & TJ.



Ace: “This is the rare opportunity for talent to work together to help secure our futures both financially and with our companies. It also allows the company to profit and see even more benefit from having the talent work with them.”

TJ: “Translation: It will be extra income for you to put towards your back child support payments.”

The Radio Button Network is currently seeking top radio talent who want to increase their value and inventory ‘the other 20 hours’ via digital, social media, direct response and brand growth.

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