



Hey there new Ace & TJ Family affiliate... This is our 'bet you didn't know that we also...' memo:

- RADIO
  - PROGRAMMING – We focus on upcoming appointment setting but we also rotate several promos to run to 'remind' people about the show (all at log in at AceTJNetwork.com). We will 'note' how/when/where to promote show weekly\*
  - SALES – We are all about 'family'. Please allow us to present spec spots, proposals, calls to clients, etc... to help close and solidify partnerships with any perspective client.
  - WEB - We have provided a AceTJ.com/[market] for when we ask the show's site to be promoted to find 'stuff' for your audience.
  
- STREAMING –
  - PROGRAMMING – The show is 24/7 accessible through your site. We hope we can add promos causing listening 24/7 to both the station's stream AND our stream
  - SALES – All streaming inventory 24/7 is geo-target ready for sales
  - WEB - We have a link to get to your web person to promote a second 24/7 stream we deliver that will house the version of the show we call Ace & TJ Show Plus. [https://v7player.wostreaming.net/2013]
  
- PODCASTS –
  - PROGRAMMING – We produce 3 unique podcasts per day which we also would love to have linked from the station's site to promote they're accessible from your site. The Ace & TJ Show On Demand, Share Funny and weekly cast hosted podcasts [http://acetj.com/podcasts/]
  - SALES – All inventory also geo-target ready
  - WEB – We can set up via a link from your site and app: Ace & TJ Podcasts
  
- VIDEO –
  - PROGRAMMING – The videos we produce daily are also available through your site with a local link set up [http://acetj.com/video/]
  - SALES - Our Ace & TJ Family TV daily show (starting April 2021) is available to have local inventory sold within it AND can be linked to view through your web/app.

- WEB – We can be set up to actually house versions of the videos on the site to have ability to sell local inventory! This would be as requested from local affiliate
- SOCIAL MEDIA –
  - PROGRAMMING – Alexis will be sending links to post to promote the show Thursday's\*. We use SM a lot to draw audience to the show and family products. With access FOR Alexis, we can post on your feeds daily concurrent to our posts on our show SM
  - SALES – We are able to 'boost' only to local markets but have done so for sizable client, events and promotions
  - WEB - Our AceTJ.com/Birmingham page already has your Twitter and Facebook. We need your Instagram log in info and password to add that
- WEB –
  - PROGRAMMING – We want to promote our products accessible through your URL and App. We have promos written and will fill in with local info once set up. We also do a weekly blog (Alexis) and it posts on local site and we can cut promos on your station to encourage web traffic to get the blog
  - SALES – We sell web at AceTJ.com/[market] as if it's a partnership. Let that page be as vast as envisioned for maximizing use of clients in our web environment
  - WEB - AceTJ.com now has a AceTJ.com/[market] page. This is YOURS to add to how you'd think we can help add traffic to your site(s). Please review and let us know anything additional you would like there including major sponsors! We encourage the station to link from their site to THIS page
- DATABASE –
  - PROGRAMMING – We want people to sign up for 'early access' and 'RSVP' to upcoming local events. We want to run promos to sign up on air AND we want to get content to link to for each week's send.
  - SALES – Our weekly newsletters go to our database in that market and can add clients, events, links and anything that helps promote the station and advertisers
  - WEB - Each Friday, The Ace & TJ Family sends the 'Early Access' newsletter to our database of audience in your market.
- LIVE EVENTS
  - PROGRAMMING – We have a deal whereby we will come to the market twice annually with only fees on travel. We want to be there and want to be a part of in person ideas, major events, charity functions and anything where we can BE part of the market.
  - SALES – Access to talent appearances
  - WEB – Station we hope can coordinate to promote our two charities as we begin to try to handle adding events there. GrinKids.org and PaytonsPromise.org

\* = Station weekly memo in AceTJNetwork.com ftp updated Thursday's for following week